



DATASHEET

Type

Apartment

Author

Fernanda Marques

Project name

Artsy

Project start date

2018

Project completion date

2022

Location

São Paulo, SP

Area

550m²

Photographer

Fernando Guerra

RELEASE

Stone, wood, metal, and marble: Finely tuned together, the materials are called upon to define the geometry of this duplex apartment. Another project by Fernanda Marques takes shape in São Paulo: an airy, 550 m², 3-suite apartment in the south of the city, meticulously planned for embracing a spectacular view.

An express request by the owner was to visually integrate the living area and the terrace, ensuring the apartment is remarkably well lit. This is further enhanced by the continuous succession of spaces that make up its design, with no specific partitions or major visual breaks. It is no surprise, then, that the living room area became the main reference in the home.

"A major challenge in this project was to integrate the spaces in such a radical manner yet ensure that the atmosphere is pleasant and warm, ready to entertain. That's why the idea of the gourmet kitchen came up", says Fernanda, who, to that end, chose a rather unconventional layout for the living room.



"The client was very open and receptive to new ideas, something that contributed a lot to the project.", she says. So, with the marble carved fireplace designed by Fernanda as the focal point in the living room, the architect set up small spaces, simply marked by exclusive objects and art pieces. The result was a hybrid, laid-back and unequal layout – asymmetric but still capable of suggesting an unusual sense of perfect balance.

"What appeals to me the most in this project is the subtle symbiosis between our project and the clients' unique art collection. The visual and spatial modern continuity with a splash of Brecheret and Di Cavalcanti artwork. It was a humbling opportunity to have one of my projects hold such important and renowned artists." says Fernanda.

"I selected neutral shades for the walls, a floor and main pieces of furniture, to make sure the works of art and design pieces would stand out. They are fundamentally important in creating the atmosphere I wanted to imprint the apartment with", explains Fernanda.

So, in the living room the floors were covered in travertine, while the walls covered in white slatted wooden panels, and the transitioning of the rooms were marked by an ebonized wooden portico. In the gourmet area Fernanda covered the cupboards in a brown tobacco color. A natural appeal that is noted is the choice of pocket doors for the panel that separates the living from the master bedroom in the upper floor. It's quite an effect: when closed, the door provides a continuous view of the double height ceiling surface. Another panel, this time made from Calacatta Oro marble covers a main area of the living room. According to Fernanda, the idea is to break up the prevailing linearity of the space. Though it does not, in any way, break the sense of unity that emanates from this delicate composition.



1. What is the inspiration behind the project?

The inspiration behind every project comes initially from a 0.9 Faber Castell mechanical pencil and an A3 vegetal paper. Then I begin mentalizing a fictional character that will make use of the projects' space, and that leads me to start tying the ends of the infinite puzzle possibilities that is projecting a house.

2. What are the design and art highlights?

House entrance:

- A sculpture by Brecheret
- A brass dress from the clients' collection
- A marble bust artwork collection that the client collects on her trips

In the living room we have in the 04 armchairs area:

- Coffee table in brass by Fernando Akasaka,
- "May" armchairs by Jader Almeida in a boucle upholstery.

In the main living room by the fireplace we can find:

- A composition of the "Landutim" coffee table by Simone Coste, in an exotic Brazilian stone
- Side table "Morfa N°1" by Luccas Recchia in blown glass
- Mira Schendel painting
- Fireplace carved in Calacatta Oro marble designed by Fernanda Marques

In the home theater area:

- A brass chair by Akasaka
- A composition of the Modernistas coffee table by Giacomo Tomazzi
- Two "Ingmar" armchairs by Jonathan Adler



-Painting by Di Cavalcanti

Dining room:

-Vintage chairs from the 50's

-Dining table designed by Fernanda Marques in Marble

-Burle Marx painting

Staircase

-Krajberg sculpture above the staircase

Master Bedroom

-A Vik Muniz and a Ascanio painting

-Bed designed by Fernanda Marques

3. What was the biggest design challenge for the project?

The staircase was a big challenge for this project, it's very slim and open metallic structure presented a unique challenge. With such a slim structure it was very difficult to design the lighting project, the solution was to create an insertion on each travertine step to hold the lighting profile. Another challenge was the curved glass structured railing, which is in itself an art of work, the idea was that it would be a unique structure with a few divisions, and we were able to achieve this by having a specialized glass supplier manufacture and install it.

4. Describe the materials used

Travertine stone in the entire apartment flooring, except for the bedrooms where it was used certified oak wood.

For the walls we mainly used slatted lacquered white wood with a mat finish.

In the living room we can also see a wall entirely covered in marble, specifically Calacatta marble. From this wall we have a fireplace that is carved from the same marble, an exclusive design from our office.



5. Describe any custom lighting or furniture. If not, what brands have been used?

We have mainly used vintage lighting that was from our clients' collection.

6. Did the location have an impact on the design?

The location of the project is always a crucial factor when designing. For this project it was no different, the region where the apartment is located has high temperatures throughout the year. In order to minimize the need for air conditioning, it was essential to guarantee cross-ventilation in the social area. The double height ceiling in the living room, four meters high, creates a perfect cross ventilation system, and alongside the covered terrace that protects the direct incidence of the sun, we were able to create a very thermal protected apartment. The curtains and electrical blinds also cooperate to minimize the direct incidence of the sun.

7. Are there any signature feature that Fernanda designed in this particular project?

The marble carved fireplace, the master bedroom bed, the dining table