

DATASHEET

Type

Apartment

Author

Fernanda Marques

Project name

Kintsugi Redisence

Project start date

2022

Project completion date

2023

Location

São Paulo, SP

Area

230m²

Photographer

Fran Parente

RELEASE

An apartment where almost all the walls are covered with wooden veneers might, at first glance, be seen as somewhat austere and impersonal. However, this is not the case with this property, located in the elegant Parque Cidade Jardim, a residential condominium in the southern zone of São Paulo, designed by the renowned architect and designer, Fernanda Marques.

Filled with charm, the overall sensation upon arrival is one of warmth and intimacy, thanks to its large openings that provide the entire social and intimate areas with stunning light and views. This is also due to Fernanda's keen eye, responsible for curating the art project, which features works by Abraham Palatnik, Julio Le Parc, José Patricio, and Fernando Velasquez.

Designed to satisfy the refined taste of its owners – a young couple of entrepreneurs with three young children – the interior project leaves nothing to be desired from a functional point of view. "I thought of every detail with a view to maximizing the use of spaces for all family members, both adults and children," explains the architect.



"At the request of my clients, I prioritized the design of the social areas, starting from the center of the apartment, which was occupied by a large welcoming living room," says Fernanda. She equipped all the spaces adjacent to this central core – including the dining room, gourmet area, home theater/game room, and gym – with large sliding wooden panels.

The unity is reinforced by maintaining the same flooring throughout the floorplan, from the elevator exit to the edge of each space. The existence of the panels ensures even greater versatility of use. As the sliding doors close, the large living room becomes a private space. Or, if they are opened, it can function in conjunction with the others.

Without compromising on a minimalist approach that values both fullness and emptiness in the choice of furniture, Fernanda favors ancestral materials such as glass, wood, and, above all, rocks. These natural materials are present in furniture and designer accessories sourced from specialized galleries like Firmacasa and Dpot Objetos, or signed by Estúdio Niz, St. James, Jacqueline Terpins, among others.

These elements, although in subdued tones, subtly color the environments alongside the expressiveness of the artwork, eliminating any signs of monotony. "The joinery also follows this concept of chromatic balance, without overwhelming too much, but as a complementary element to the color and texture scheme," points out the architect.

Quando visitei o apartamento, fui cativada pela luz do sol que permeava toda a área social, desde a sacada até o interior. Essa observação despertou a ideia de revestir as paredes com madeira de Nogueira, uma tonalidade mais escura, estabelecendo uma harmonia entre o exterior e o interior. Ao empreender uma reforma que abraçaria todas as paredes com esse material, surgiu a oportunidade de explorar uma expressão única. Inspirada na filosofia japonesa do kintsugi, que valoriza a beleza das imperfeições, optei por incorporar esse conceito aos painéis de madeira.

Assim, os painéis foram concebidos com linhas de metal preto fosco, formando padrões inovadores na madeira. As aberturas estrategicamente posicionadas se transformam em nichos, proporcionando um espaço elegante para abrigar obras de arte. A inspiração do projeto, portanto, transcende a mera estética; é uma homenagem à ideia de renascimento, recriação e aceitação das imperfeições.

A influência do kintsugi é evidente, não apenas na escolha dos materiais, mas também na abordagem do design. Cada painel de madeira, ao ser adornado com linhas de metal, simboliza não apenas a restauração da peça, mas também a celebração das experiências que moldaram sua história. Dessa forma, o projeto não é apenas uma expressão estética, mas uma



narrativa visual que convida a contemplar a beleza única que emerge da imperfeição, uma verdadeira obra de arte inspirada pela simplicidade e complexidade da filosofia kintsugi.

Kintsugi Residence

Fernanda Marques transforms São Paulo's Parque Cidade Jardim apartment into an art-infused sanctuary. Palatnik, Le Parc, Patricio, and Velasquez artworks adorn the space, exuding warmth for a young family. Seamless design integrates sliding wooden panels connecting social zones, emphasizing functionality. The minimalist approach incorporates ancestral materials, and inspired by kintsugi philosophy, dark Nogueira wood panels with matte black metal lines infuse depth and uniqueness. The project transcends aesthetics, embracing imperfections as part of the narrative—a visual ode to balance, warmth, and the celebration of both art and life.

Upon visiting the São Paulo apartment, inspiration struck from the abundant sunlight in the social area. Opting to clad the walls with dark Nogueira wood aimed at creating a balance between the exterior and interior. Influenced by the Japanese art of kintsugi, which values imperfections, the panels feature matte black metal lines, forming unique patterns, and openings transformed into niches for artwork. The project transcends mere aesthetics, celebrating the beauty emerging from accepting imperfections—a visual narrative reflecting the philosophy of kintsugi throughout the entire apartment.