



TECHNICAL SHEET

Type

Casa Office Exhibition

Author

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Project Name

Office

Project Start Date

2008

Project Completion Date

2008

Location

São Paulo, SP, Brazil

Area

350 m²

Photographer

Douglas Garcia

PRESS RELEASE

Breaking away from the monotony that often defines corporate environments was the primary goal of this project developed for the 2008 Casa Office exhibition. The exhibition setting allowed for the creation of a conceptual design, rich in natural lighting and integrated spaces, defined by a contemporary language with a subtle rustic touch.

Designed for a business consulting firm, the client's program was organized within a 350 m² area, where a central circulation axis served as the distribution hub for the offices. Strategically positioned spaces included meeting rooms for common use and the executive office, which ensured both visibility and privacy.

Sustainability was another key factor guiding the project, expressed through the use of glass partitions and large spans that allowed abundant cross-ventilation. This design minimized the need for artificial lighting during the day and significantly reduced reliance on air conditioning systems.