



TECHNICAL SHEET

Type

Developments

Author

Fernanda Marques

Project Name

Facces Jardins

Project Start Date

2018

Project Completion Date

2021

Location

São Paulo, SP, Brazil

Area

750 m²

Photographer

Miti Sameshima

PRESS RELEASE

The Facces Jardins project, winner of the Master Real Estate Award, is an innovative development offering views of Jardim Paulista up to the 12th floor and of Jardim Europa from the 13th floor onwards. A groundbreaking concept that demanded equally remarkable interiors for such an iconic building.

As with all my projects, I am constantly striving for the simplest and clearest way to design solutions. Eliminating excess and fully exploring materials and components are two constant principles. By doing so, I believe the focus shifts to what truly matters: the architecture itself — the harmony of its proportions and the superior quality of its materials.

I focus on the integration of all elements within an interior project: light, transparency, finishes, and the dialogue between volumes. At the same time, I pay close attention to the furniture and art within the space. This holistic approach, considering the interplay between the interior, the building, and its surrounding landscape, is an inseparable part of my creative process.



The wooden version of the "Infinito" bench complements the design of the entrance hall, contrasting its organic form with the bold, high-ceilinged, and well-defined lines of the space.

I increasingly notice a growing emphasis on integrating built spaces, whether buildings or interiors, with their environment, avoiding unnecessary imposition. This approach emphasizes the lightness of integration with the surroundings rather than overpowering them. At Facces Jardins, this mindset is evident in the attention to construction techniques and materials, respecting nature and the location they inhabit.

Indeed, the region is highly privileged — not only for the services it offers but also for its stunning landscape. The architecture of Facces, with its expansive glass panes, embraces this feature. Similarly, my design for its common areas maximizes the visibility of the vibrant, rich surroundings through the thoughtful arrangement of furniture and equipment.