



TECHNICAL SHEET

Type

Dermatology Clinic

Author

Fernanda Marques

Project Name

Instituto Pompermaier

Project Start Date

2022

Project Completion Date

2023

Location

São Paulo, SP, Brazil

Area

690 m²

Photographer

Mauricio Moreno

PRESS RELEASE

Adapting an extensive program to a relatively small space was the primary challenge in renovating an old mansion located on one of São Paulo's busiest commercial streets to house the new facilities of Instituto Pompermaier. This nationally recognized aesthetic clinic is renowned for its innovative and technological cosmetic procedures.

"The idea was to offer clients a truly immersive experience. Our goal was for clients to feel engaged with the space, from their entrance through the garden to their point of care," explains São Paulo architect Fernanda Marques, the project's creator. In this sense, the flow of visitors through the clinic's various areas was carefully designed to enhance their experience.

Creating a sense of being at home, rather than in a clinical environment, was a foundational principle, guiding choices from furniture to lighting and even the textures of the finishes. "For the lighting design, for example, we emphasized warm lights that still allowed for the accurate execution of various procedures," says the architect.



The project maintained the building's original structure as a starting point. "This was a particularly challenging phase. Being an old building, it had structural solutions that needed modernization, requiring numerous targeted adjustments and even structural reinforcements to meet the expectations of our clients," Fernanda explains.

Regarding layout, the interior spaces were completely restructured. The ground floor now hosts the main living area, with a spacious reception and waiting room. At the back, the marketing wing, service and staff areas, and several procedure rooms were installed. An outdoor bistro was also added to accommodate patients and visitors.

The upper floor houses additional treatment rooms and fulfills one of the institute owners' key requirements: an auditorium for training sessions, lectures, and meetings. Finally, the project incorporated brise-soleils to control sunlight and improve the building's thermal insulation. "These also provide a modern and technological visual identity, a first for the institute," Fernanda highlights.