

FERNANDA MARQUES ARQUITETURA

TECHNICAL SHEET

Туре

Common Areas Virtual Show Apartment Floor Plan Layout

Author

Fernanda Marques Arquitetura

Project Name Atmos Moema

Project Start Date 2023

Project Completion Date Ongoing

Location São Paulo, SP, Brazil

Area

Common Areas – 470 m² Virtual Show Apartment – 190 m² Floor Plan Layout 1 – 189 m² Floor Plan Layout 2 – 159 m²

PRESS RELEASE

One Innovation and Fernanda Marques come together to create an interior design project featuring common areas and a virtual show apartment in Moema, one of São Paulo's most prestigious neighborhoods.

Moema, known for its comprehensive infrastructure and proximity to Ibirapuera Park, is the chosen location for this new development, which promises to deliver a unique living experience to future residents.

With a color palette evoking tranquility and harmony, the project emphasizes natural light, spaciousness, and a connection with nature. Inspired by Japanese architecture, the design is characterized by the use of neutral tones and natural materials, featuring portals and geometric compositions that add a distinctive touch.

The common areas are designed to provide spacious, airy environments integrated with nature, with large windows that seamlessly connect the indoors with the outdoors. Regulated marble flooring and walls clad in natural wood add



a touch of elegance and sophistication to the spaces, adhering to the principles of luminosity, comfort, and functionality.

Additionally, the development features active façades with commercial spaces offering dining and service options for residents, enhancing the urban dynamic and reinforcing the integration with the local community.

With a contemporary and sophisticated approach, integrated into the vibrant Moema neighborhood, the collaboration between One Innovation and Fernanda Marques promises to set a new standard in urban lifestyle. Prioritizing natural light, a connection to nature, and comfort, this project is a harmonious blend of innovation, design, and prime location. We eagerly await the realization of this visionary project.