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## TECHNICAL SHEET

### Type

Developments

### Author

Fernanda Marques Arquitetura

### Project Name

Park View Decorated Apartment

### Project Start Date

2020

### Project Completion Date

2021

### Location

São Paulo, SP, Brazil

### Area

169 m<sup>2</sup>

### Photographer

Paulo Brenta

## PRESS RELEASE

"Softness is an inseparable trait of the project we developed for the common areas of the Park View building, located in the heart of Vila Nova Conceição. In harmony with the contemporary profile of the development, raw stone, water, wood, and materials cherished by traditional oriental architecture actively contribute to the interior design, creating unexpected and, now more than ever, welcome moments of pause and contemplation.

In the social and private areas of the decorated apartment, the São Paulo skyline, with a particular focus on the lush greenery of the neighborhood and its surroundings, takes center stage. Strategically placed, lightweight, and sometimes openwork furniture pieces never exceed a certain height, allowing for an unobstructed view of the landscape. Finally, through materials with highlighted textures, especially stone and wood, the aim was to maximize the continuity between the indoors and outdoors, between the natural and the constructed. Avoiding any form of excess, I believe this project pursues a highly effective concept of elegance — one that is born from the essential."