



TECHNICAL SHEET

Type

Corporate

Author

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Project Name

Prime Licensing

Project Start Date

2005

Project Completion Date

2005

Area

350 m²

Photographer

Christian Parente

PRESS RELEASE

The dynamics of this project were designed to meet the client's needs, prioritizing practicality and functionality for a sports office, while also ensuring comfort for employees and staff.

Glass partitions were incorporated into the project to promote integration among the team as a whole. Certain design elements were strategically used to connect with the client's primary sport.

One of the main challenges of the project was to propose something innovative for an office environment while maintaining the functionality required for daily operations and creating a pleasant workspace. To address this, we used glass partitions to provide a sense of integration and spatial amplitude — an uncommon approach in this sector, which typically features segmented and enclosed spaces.

This solution allowed the entire space to benefit from the natural light provided by the windows, not just the rooms facing the façade. An oval meeting room with grass-like carpeting was another innovative feature, given that this is Pelé's office. Conventional rooms simply wouldn't do.

A curved panel covered with miniature football figures spans the entire space, subtly concealing storage areas, pantries, archives, and restrooms. This



approach ensures these functional elements are integrated seamlessly and discreetly.

The work environment directly impacts the efficiency and satisfaction of employees and clients. In this project, the integration of spaces and the use of natural light were the key factors influencing this positive outcome.