



## DATASHEET

### **Project Type**

Corporate

### **Author**

Fernanda Marques Arquitetura

### **Project name**

PWC

### **Project start date**

2014

### **Project completion date**

2015

### **Location**

São Paulo - SP

### **Area**

950 m<sup>2</sup>

### **Photographer**

Demian Golovaty

## RELEASE

The PWC office project in São Paulo, designed by Fernanda Marques Arquitetura, represents the combination of corporate functionality while preserving the brand's visual expression. Completed in 2015, the 950m<sup>2</sup> space reflects PWC's values and identity.

The color palette plays a central role in the design, utilizing the brand's iconic colors – yellow, red, and orange – to create a vibrant, dynamic, and contemporary environment. The project also emphasizes the integration of spaces, with semi-open areas, meeting rooms, workstations, and social spaces strategically distributed to promote collaboration between departments, comfort, and functionality.

In the main corridor, highlighted frames contrast with the dark wall background, adding personality to the space. Meanwhile, the use of colorful dividers introduces an element of playfulness without compromising sobriety. This balance between energy and professionalism defines the tone of the project. The design exemplifies how architecture and design can enhance not only functionality but also the daily experience of those who use the space.