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## TECHNICAL SHEET

**Type**

Real State

**Author**

Fernanda Marques Arquitetura

**Project Name**

Stella Campo Belo Show Apartment

**Project Start Date**

2019

**Project Completion Date**

2020

**Location**

São Paulo, SP, Brazil

**Area**

145 m<sup>2</sup>

**Photographer**

Paulo Brenta

## PRESS RELEASE

The Stella Campo Belo show apartment is designed not merely as a visual space but as a complete sensory experience.

Cohesion is a central feature of the design, where every area contributes to the overall visual narrative. Design elements, such as wall coverings, finishes, and decorative details, are carefully chosen to create a visual connection between spaces, fostering a sense of continuity and unity.

Strategic focal points of color are introduced to add vibrancy and personality to the environment. Whether through artwork, accessories, or architectural details, colors are used to create visually captivating contrasts. However, the palette is meticulously unified to ensure overall harmony, achieving a cohesive ambiance across all spaces.

The Stella Campo Belo environment embodies a harmonious blend of modernity, coziness, and timelessness. Every detail reflects a thoughtful architectural vision, delivering a balanced synthesis that transcends time and creates a welcoming yet contemporary atmosphere.