

DATASHEET

Type

Apartment

Author

Fernanda Marques

Project name

Karen Trajano

Project start date

2019

Project completion date

2020

Location

São Paulo, SP

Area

480 m²

Photographer

Fernando Guerra

RELEASE

A wooden ceiling can give any interior design project a suggestive atmosphere. Even more so if the solution is not a country home, but rather on the eighth floor of an urban apartment block, overlooking Ibirapuera, the park in one of São Paulo's prime locations.

Adding warmth and an unmatched sense of lightness, it is undoubtedly an element with potential to become the reference in one or more areas. Provided, however, that it is understood that its presence will have a clear effect in how the whole area is perceived.

Airy, light, with open and multipurpose spaces, that is the living area, the entrance to this elegant 480m², almost entirely redesigned by Fernanda Marques. In it, oak class the whole ceiling, while steel portals serve as the transition between the living room and the terrace, enhancing the sense of broadness of the spaces.

"From the start my clients made it clear that they wanted to feel as though they lived in a house, hence the choice of a strategic floor, from where



they can see the treetops", Fernanda explains. An additional request was for the use of predominantly light shades and only a few touches of color, especially in the furniture.

"My client's husband is a very successful entrepreneur. They wanted an apartment in which to entertain friends and, at the same time, accommodate their children's needs: the two older ones are 13 and 14 and the youngest is 4. So my first decision was to subdivide the apartment into two great areas: the social area and the space for the family.

In practice the heart of the home, the social area is a large integrated space, comprising the living-room, barbecue area, dining-room, a media room, as well as a small sitting-room with only four armchairs for wine tasting. The family area, in turn, comprises 4 suites and a family room, which also doubles as a home office.

"The barbecue, which can be opened and closed by means of an electrically-powered door, and the dining-room are situated close to the kitchen for ease of use. The living area is completely connected by the oak-clad ceiling and the Travertine marble floor. However, once in the family area, the equation is reversed: the oak floor to give the spaces warmth", describes the architect.

Keeping the whole apartment neutral and light, varying texture and identifying the areas by strategically located accents of color. "Without a doubt the wooden ceiling was fundamental to tie it all together", says Fernanda. As for the colors, the versatile Mondrian sofa, from Poliform, is in the living-room and media room, upholstered in a sandy and gray fabric.

In the living-room the sofa has a longer arm at one end. In the media room the sofa has a small built-in side table. To give the space a spot of color, the Terminal chair, from B&B Italia is upholstered in an anthracite fabric, whereas the Papilio armchair, also from B&B Italia, is burgundy.

In the central wall, a rich blue picture by Ana Jobim reinforces the linear trait of the space. In the dining-room, in turn, a minimalist light by Cypriot designer Michael Anastassiades completes the composition. "It is almost a work of art. I love mixing up codes in my projects, finding poetry in everyday objects", Fernanda concludes.

FERNANDA MARQUES ARQUITETURA

