



DATASHEET

Type

Apartment

Author

Fernanda Marques

Project name

Oskar

Project start date

2016

Project completion date

2017

Location

São Paulo, SP

Area

400m²

Photographer

Fernando Guerra

RELEASE

The street is one of the trendiest and charming in São Paulo: “the Oscar Freire”. There is the home of a young couple and their 3-year-old daughter who, right from the start, knew what they wanted for their interiors. “Design that was efficiently functional and strong in identity”, says architect Fernanda Marques, who designed this 400m² apartment.

“She is an enterprising, independent woman. He is a helicopter and aircraft dealer. I felt there was room for a more radical intervention”, explains Fernanda, who based her design on a significant difference in floor level between two of the areas in the apartment: the living/ dining-room and the home office. “It subtly outlines the two spaces without losing any elegance”, she points out.

A sort of scenic stage, using grey as the base color, in the coverings and upholstery, in the living area are veritable gems in terms of art and design: a monochrome Ballester photo, a deep red painting by Gabriela Costa, etchings by Barsotti, a wall sculpture by Marcelo Silveira, photos by Luc Bresson and a



“Vermelha”, a red armchair by Fernando & Humberto Campana. Amongst other noteworthy pieces.

Once the living spaces were sorted out, her focus shifted to the private areas, linked to the central space by a corridor that leads to the master suite, their 3-year-olds and the couple’s soon-to-be born daughter’s bedrooms. In them, the soft rhythm of the décor continues. All very clean, using materials that are soft to the touch and light shades. "To please everyone", Fernanda summarises.